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Editor's Note

Welcome to The WorldBusinessTalks, a magazine created to inform, inspire, and connect readers through meaningful stories, fresh perspectives, and valuable insights. Every edition is thoughtfully curated to bring together content that reflects innovation, creativity, business, lifestyle, culture, technology, health, and the people making a positive impact in their communities.

At The WorldBusinessTalks, we believe that every story has the power to educate, motivate, and spark new ideas. Our mission is to provide a platform where entrepreneurs, professionals, artists, changemakers, and emerging voices can share their journeys and inspire others to dream bigger and achieve more.

As you explore these pages, we hope you discover ideas that challenge your thinking, stories that resonate with your experiences, and knowledge that adds value to your personal and professional life. Thank you for being a part of The World Business Talks community. Your support encourages us to continue delivering authentic, engaging, and impactful content with every issue.

Happy Reading!

— Editorial Team

The World Business Talks Magazine

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Kiara V.

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Skyroot Aerospace:

India's Private Space Pioneer Reaching New Heights

India's space industry is entering a new era, and one company leading this transformation is Skyroot Aerospace. Founded in 2018 by former ISRO scientists Pawan Kumar Chandana and Naga Bharath Daka, the Hyderabad-based startup has become a symbol of innovation, determination, and India's growing strength in private space technology.



Skyroot Aerospace was established with a bold vision—to make space launches more affordable, reliable, and accessible for customers around the world. At a time when India's private space sector was still in its early stages, the founders believed that cutting-edge technology and engineering talent could help the country compete on the global stage.

The company's breakthrough came in November 2022 when it successfully launched Vikram-S, India's first privately developed rocket. This historic achievement marked a turning point for the Indian space ecosystem, proving that private companies could contribute significantly to the nation's space ambitions. The successful mission showcased Skyroot's technical capabilities and inspired a new generation of entrepreneurs to explore opportunities in space technology.

continued developing its Vikram series of launch vehicles, designed to carry small satellites into orbit with greater efficiency and lower costs. The company has also attracted significant investments from leading venture capital firms and industry leaders, enabling it to expand research, manufacturing, and testing capabilities.

The success of Skyroot Aerospace is built on innovation, teamwork, and perseverance. By embracing advanced technologies such as 3D-printed rocket engines, carbon-composite structures, and modern manufacturing techniques, the company has demonstrated that Indian startups can create world-class aerospace solutions.

Today, Skyroot Aerospace represents more than just a successful startup—it symbolizes India's emergence as a global space innovation hub. Its journey proves that with vision, talent, and determination, Indian entrepreneurs can achieve extraordinary milestones and inspire the world.

Since then, Skyroot Aerospace has

Key Milestones

- 1). Founded in 2018 by former ISRO scientists.
- 2). Successfully launched Vikram-S, India's first private rocket, in 2022.
- 3). Developing cost-effective launch vehicles for the global satellite market.
- 4). Helping position India as a leading destination for private space innovation.



Empowering Innovation:

Indian Government Schemes Driving Startup Success

India has become one of the world's leading startup destinations, thanks to the growing support provided by the Government of India. Through various policies, funding programs, tax benefits, and incubation initiatives, the government is creating an environment where entrepreneurs can transform innovative ideas into successful businesses. These schemes not only encourage innovation but also generate employment, strengthen the economy, and position India as a global innovation hub.

One of the most significant initiatives is the Startup India program, launched to simplify business registration, provide tax exemptions, improve access to funding, and support startups through incubation and mentorship. The initiative has helped thousands of entrepreneurs across technology, healthcare, agriculture, education, manufacturing, and clean energy sectors.



To address funding challenges, the government introduced the **Fund of Funds for Startups (FFS)**, which provides capital support through venture capital funds, enabling startups to scale their operations and accelerate growth. Another important initiative is the **Credit Guarantee Scheme for Startups (CGSS)**, designed to improve access to collateral-free loans for eligible startups.

Innovation at the grassroots level is encouraged through the **Atal Innovation Mission (AIM)**, which promotes entrepreneurship by

Major Government Schemes Supporting Startups

- 1). Startup IndiaFund of Funds for Startups (FFS)
- 2). Credit Guarantee Scheme for Startups (CGSS)
- 3). Atal Innovation Mission (AIM)
- 3). Make in India
- 5). Stand-Up India
- 6). PM MUDRA Yojana
- 7). Digital India

establishing Atal Incubation Centres, Atal Tinkering Labs, and innovation hubs across the country. These centers help young innovators develop practical solutions using modern technology.

Manufacturing startups also benefit from the **Make in India initiative**, while **Stand-Up India and PM MUDRA Yojana** support aspiring entrepreneurs, especially women, SC/ST entrepreneurs, and small business owners by providing easier access to business loans.

These initiatives have strengthened India's entrepreneurial ecosystem by making it easier to start, fund, and grow innovative businesses. With continued government support, increasing digital adoption, and a talented workforce, India's startup ecosystem is expected to play a vital role in driving economic growth and creating global success stories in the years ahead.

"Government initiatives are empowering India's entrepreneurs to innovate, create jobs, and build globally competitive startups."

Startup India News: Q3 Ecosystem Growth & Funding Rebound

The Indian startup ecosystem has recorded a robust 35% quarter-on-quarter surge in venture capital deployment, driven primarily by early-stage generative AI ventures, enterprise SaaS expansion across North American markets, and decentralized incubation cells in tier-2 and tier-3 cities. As regulatory frameworks evolve under DPIIT guidelines, founders are increasingly pivoting toward sustainable unit economics and rapid profitability.

Key Ecosystem Highlights & Funding Metrics

Indicator / Metric	Q2 2026 Performance	Growth Trend / YoY Comparison
Total Venture Capital Deployed	\$4.2 Billion	+35% QoQ Rebound
Active AI & DeepTech Startups	1,850+ Ventures	+48% Year -over-Year
Tier-2 Incubators Inaugurated	142 New Centers	Decentralization Surge
Cross -Border SaaS Expansion	\$1.8B Annual Run Rate	+28% Global Penetration

Deep Dive: AI, DeepTech & Regional Incubation Waves

Artificial Intelligence and DeepTech startups have captured nearly 40% of total capital deployed this quarter. Institutional investors are increasingly favoring domain-specific Large Language Model (LLM) applications tailored for legal tech, automated healthcare diagnostics, and precision agricultural supply chains. Rather than generalized consumer apps, venture capitalists are backing founders who solve complex infrastructural and enterprise inefficiencies.

Simultaneously, state government partnerships with SIDBI and private accelerators have successfully inaugurated 142 new incubation cells in tier-2 and tier-3 cities such as Jaipur, Indore, Coimbatore, and Bhubaneswar. This decentralization has opened unprecedented avenues for regional innovators, allowing them to tap into local talent pools, lower operational overheads, and access state-backed seed funding grants.

"The narrative in India's startup ecosystem has decisively shifted from vanity metrics and 'growth at all costs' to rigorous capital efficiency, regulatory compliance, and sustainable unit economics. Founders building real solutions for ground-level challenges are finding immense investor backing."

— Aakash Sharma, Editor-in-Chief

From Passion to India's Largest Brokerage: The Inspiring Journey of Zerodha Founder **Nithin Kamath**

Every successful startup begins with a simple idea, and Nithin Kamath proved that determination and innovation can transform an industry. As the founder of Zerodha, Nithin Kamath changed the way millions of Indians invest in the stock market by making trading simple, affordable, and technology-driven.

Key Milestones

- 1). Solve real problems with simple solutions.
- 2). Put customers before profits.
- 3). Use technology to create better experiences.
- 4). Focus on sustainable and long-term growth.
- 5). Never stop learning and innovating.

Born into a middle-class family, Nithin developed an interest in the stock market at a young age. Like many entrepreneurs, his journey was filled with challenges, learning experiences, and financial setbacks. Instead of giving up, he focused on understanding what investors truly needed—a transparent, low-cost, and user-friendly trading platform.

In 2010, Nithin Kamath and his brother Nikhil Kamath launched Zerodha with a mission to remove barriers in stock market investing. At a time when brokerage charges were high and trading platforms were complex, Zerodha introduced a discount brokerage model that significantly reduced costs for investors. This customer-first approach quickly gained popularity among traders and long-term investors alike.

What made Zerodha different was its focus on technology and education. The company developed easy-to-use digital platforms and provided free educational resources to help people understand investing. Instead of relying on aggressive marketing, Zerodha built its reputation through customer trust, innovation, and excellent service. This approach helped the company become India's largest stock brokerage, serving millions of active clients.

Despite its remarkable success, Nithin Kamath has always emphasized sustainable growth over rapid expansion. Zerodha has remained profitable without depending heavily on external funding, making it one of India's most admired startup success stories.



Today, Nithin Kamath inspires aspiring entrepreneurs across the country. His journey demonstrates that solving real customer problems, embracing innovation, and staying committed to long-term goals are the true foundations of business success. Zerodha's growth is not just a business achievement—it is a story of vision, resilience, and the power of simplifying finance for everyone.



Startup Case Study: Zoho

Building a Global Software Company from India

Key Milestones

- 1). Build products that solve real customer problems.
- 2). Focus on recurring revenue through subscription models.
- 3). Invest in research, innovation, and talent development.
- 4). Prioritize customer satisfaction over aggressive marketing.
- 5). Aim for sustainable, profitable growth rather than rapid expansion.

India has produced many successful startups, but Zoho Corporation stands out as a unique example of sustainable growth, innovation, and long-term vision. Founded in 1996 by Sridhar Vembu and Tony Thomas, Zoho has grown into one of the world's leading Software-as-a-Service (SaaS) companies, serving businesses in more than 150 countries.

Unlike many startups that rely heavily on external funding, Zoho has

built its success through profitability, customer trust, and continuous innovation.

Business Model : Zoho follows a subscription-based SaaS business model, offering over 55 cloud-based applications for customer relationship management (CRM), accounting, email, human resources, project management, collaboration, and business automation. Customers pay monthly or annual subscription fees, creating a stable and recurring revenue stream. The company also provides integrated software solutions, allowing businesses to manage all operations from a single platform.

Growth Strategy : Zoho focused on building high-quality products instead of pursuing rapid expansion through acquisitions. The company invested heavily in research and development, expanded globally, and established development centers in both urban and rural India. By hiring local talent and promoting innovation, Zoho created a scalable business model that supports long-term growth while reducing operational costs.

Marketing Strategy : Instead of spending heavily on advertising, Zoho relied on product quality, customer satisfaction, free trials, and word-of-mouth marketing. Competitive pricing, excellent customer support, educational content, webinars, and strong digital marketing helped the company attract millions of users worldwide. This customer-first approach has resulted in high retention rates and a loyal global customer base.

Financial Milestones : Zoho is one of the few major technology companies that has remained bootstrapped without raising venture capital. The company serves over 100 million users globally and generates annual revenues estimated at more than US\$1 billion, making it one of India's most successful privately owned software companies. Its consistent profitability has enabled continuous investment in product innovation and global expansion.

Zoho's journey proves that sustainable growth, innovation, and customer-focused solutions can build a world-class business without depending on external funding. It serves as an inspiring case study for entrepreneurs who believe that long-term value creation is more important than short-term growth.

How Artificial Intelligence (AI) is Transforming the Way We Work

Artificial Intelligence (AI) is no longer a technology of the future—it is becoming an essential part of everyday work. From startups and small businesses to large enterprises, AI is helping organizations improve productivity, save time, reduce costs, and make smarter decisions. By automating repetitive tasks and providing valuable insights, AI allows professionals to focus on creativity, innovation, and strategic thinking.

One of the biggest advantages of AI is automation. Routine activities such as data entry, scheduling meetings, responding to customer queries, generating reports, and managing emails can now be completed in minutes. This not only increases efficiency but also minimizes human error and improves overall business performance.

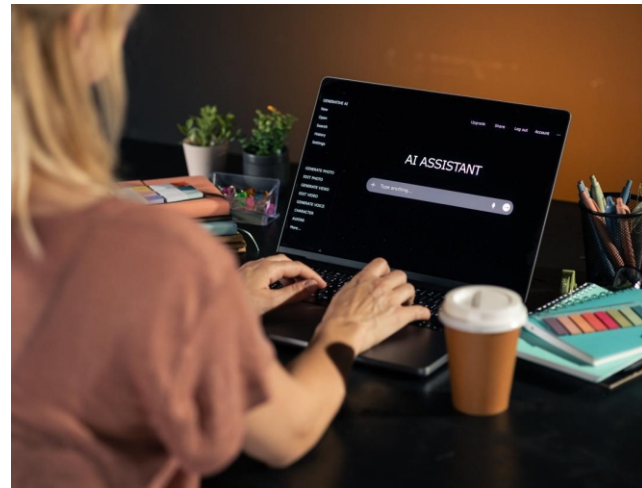
AI is also transforming customer service through intelligent chatbots and virtual assistants. These tools can answer customer questions 24/7, resolve common issues instantly, and provide personalized recommendations, leading to better customer satisfaction and faster response times.

For marketing teams, AI has become a powerful tool for creating content, analyzing customer behavior, managing social media campaigns, and improving search engine optimization (SEO). Businesses can understand market trends, predict customer preferences, and deliver targeted marketing campaigns that generate better results.

In finance and business management, AI helps analyze large volumes of data, detect fraud, forecast sales, and prepare financial reports with greater accuracy. Human Resource departments use AI to screen resumes, schedule interviews, and identify the most suitable candidates, making recruitment faster and more effective.

Despite its many advantages, AI is designed to support human intelligence, not replace it. Critical thinking, creativity, emotional intelligence, leadership, and decision-making remain uniquely human strengths. Organizations that combine human expertise with AI technology are better positioned to innovate and remain competitive in today's fast-changing business environment.

As AI continues to evolve, learning how to use these tools effectively will become an essential skill for professionals and entrepreneurs. Businesses that embrace AI responsibly will improve efficiency, enhance customer experiences, and unlock new opportunities for growth.





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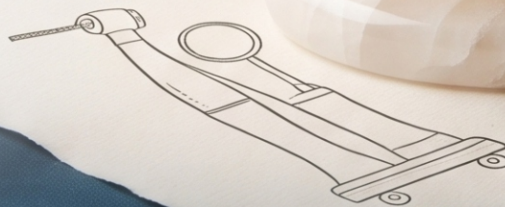
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I'm Alok Jain, founder of HSR Technologies. I have been working in web development for more than 20 years, with a major focus on WordPress, front-end development and, more recently, React and modern web technologies. At HSR Technologies, we help businesses and agencies build websites and web applications that are fast, accessible, easy to manage and built for long-term use. A large part of our work involves working closely with clients and agency partners as their technology and development partner.

What inspired you to start your entrepreneurial journey?

I have always enjoyed building things and solving problems through technology. Over time, I realised that I wanted more freedom in choosing how I worked, the kind of projects I worked on and, most importantly, how I could create value for clients.

Success Beyond Code: The Story of Alok Jain

What problem were you trying to solve when you started your company?

I noticed many businesses struggled to find developers who understood both technology and their business needs. I wanted to bridge that gap by creating fast, reliable, accessible websites that truly support business goals—not just writing code.

What were the biggest challenges you faced in the early days?

One of the biggest challenges was finding consistent work and building trust with new clients. I also learned that running a business requires more than technical skills—it demands strong communication, pricing, time management, and understanding client expectations.

What has been the biggest milestone in your business journey so far?

For me, the biggest achievement is building a business that continues to grow and evolve. In a fast-changing tech world, adapting, learning new technologies, and building long-term client relationships is what I value most.

What qualities do you believe make a successful leader?

A good leader should be responsible, approachable, and willing to listen. Leadership is about providing clarity, trusting your team, supporting them when needed, and taking responsibility when things go wrong.

How do you handle failures and difficult business decisions?

I see failures as opportunities to understand, improve, and grow. When something goes wrong, I focus on finding the cause, fixing the issue, and learning from it. For difficult decisions, I always consider the long-term impact rather than just the immediate benefit.

What advice would you give to someone starting their first business?

Start small and solve a real problem. Talk to customers, understand their needs, and improve based on real feedback. Don't rush the process—building a successful business takes patience, consistency, and continuous learning.

If you could start your business again, what would you do differently?

I would probably focus earlier on building products and recurring sources of revenue alongside client services. Service businesses are great for learning because you work on many different problems, but it is also important to build assets that can grow independently of the number of hours you work. I would also spend more time on marketing and building a personal and company brand from the beginning.

Top IT Technologies to Watch

- 1). Artificial Intelligence (AI) & Generative AI
- 2). Cloud Computing
- 3). Cybersecurity & Zero Trust Security
- 4). Internet of Things (IoT)
- 5). Blockchain Technology
- 6). Low-Code & No-Code Development
- 7). Edge Computing5G Connectivity
- 8). Quantum Computing
- 9). Extended Reality (AR/VR)

AI is now widely used in healthcare, banking, education, retail, manufacturing, and software development.

Another major trend is Cloud Computing, which enables businesses to store data and run applications over the internet instead of relying on physical servers. Cloud platforms offer flexibility, lower operational costs, improved collaboration, and secure access to information from anywhere in the world.

The Future of IT

Latest Technologies Transforming the Digital World

The Information Technology (IT) industry is evolving faster than ever before. New technologies are helping businesses become more efficient, secure, and innovative. From startups to multinational companies, organizations are adopting advanced digital solutions to improve productivity, enhance customer experiences, and stay competitive in a rapidly changing market.

One of the biggest technological advancements is Artificial Intelligence (AI). AI-powered tools are automating repetitive tasks, analyzing large amounts of data, generating content, assisting in customer support, and helping businesses make smarter decisions.

As digital transformation continues, Cybersecurity has become more important than ever. Organizations are investing in advanced security technologies, including AI-powered threat detection, multi-factor authentication, zero-trust security models, and real-time monitoring to protect sensitive business and customer data from cyber threats.

The growth of the Internet of Things (IoT) is connecting millions of smart devices, enabling industries to monitor equipment, improve automation, and collect valuable real-time data. At the same time, Blockchain Technology is increasing transparency and security in industries such as finance, healthcare, logistics, and digital identity management.

Businesses are also embracing Low-Code and No-Code Development Platforms, allowing applications to be built faster with minimal programming knowledge. This helps companies accelerate digital transformation while reducing software development time and costs.

Looking ahead, technologies such as Generative AI, Edge Computing, Quantum Computing, Extended Reality (XR), and 5G connectivity will continue to reshape the IT landscape. Companies that adopt these innovations responsibly will gain a competitive advantage, improve operational efficiency, & create new business opportunities.

The future of IT is not only about adopting new technologies but also about using them wisely to solve real-world problems, enhance customer experiences, & drive sustainable growth. Organizations that invest in innovation, digital skills, & cybersecurity today will be better prepared for tomorrow's technology-driven economy.



Behind every successful entrepreneur is a journey filled with learning, challenges, and important decisions. While determination and hard work are essential, the right guidance from an experienced professional can make the journey faster, smarter, and more successful. This is where an Expert Column becomes valuable. It offers readers practical advice, proven strategies, and real-world



insights from professionals who have years of experience in their respective fields.

Whether you are starting a new business, managing a growing company, or planning your next big idea, expert guidance helps you avoid common mistakes and make informed decisions. Business leaders, financial advisors, technology specialists, legal consultants, marketing professionals, and industry experts bring practical knowledge that cannot always be found in books or online courses.

An expert understands market trends, customer behavior, industry challenges, and emerging opportunities. Their experience helps entrepreneurs solve complex problems, improve productivity, build strong teams, and develop sustainable business strategies. Instead of learning only through trial and error, readers can benefit from the lessons already learned by successful professionals.

In today's fast-changing business environment, staying updated is more important than ever. Experts provide valuable insights on topics such as digital marketing, Artificial Intelligence (AI), finance, branding, leadership, cybersecurity, business expansion, and innovation. Their practical advice enables startups and established businesses to adapt to change and remain competitive.

An Expert Column also inspires confidence. Reading about real experiences, leadership principles, and proven business practices motivates aspiring entrepreneurs to take calculated risks and pursue their goals with greater clarity. It creates a bridge between knowledge and action, helping readers apply expert recommendations in their own businesses.

At world business talks Magazine, the Expert Column is dedicated to bringing readers closer to industry leaders and professionals who share their expertise for the benefit of the business community. Every article aims to educate, inspire, and empower entrepreneurs with actionable ideas that support long-term success.

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